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Jeremy Hughes John Mullins Tiffany Putimahtama CS-21-019 November 2021

Patrick McGinnis

Abstract

Pat McGinnis had been working tirelessly for months to get his new coffee shop ready for business, and next week it would open. "But will it survive?" he wondered. It was time to figure out how to make survival a sure thing.

John Mullins, Associate Professor of Management Practice, London Business School; Jeremy Hughes, Fort Hays State University; and Tiffany Putimahtama prepared this case. The authors thank the Institute for Innovation and Entrepreneurship at London Business School for its support.

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